

Community Interest Tabloids - 2009

In addition to our weekly publications: The Aegis, The Record, The Weekenders and APG News, Homestead Publishing Co. produces several tab-format specialty publications targeted to specific markets. These publications include a wide variety of useful lists and resource information, so our readers may refer to them throughout the year. These products are creatively designed for, and strategically distributed in, The Aegis and The Record.

SPECIAL SECTION AD SIZES

Full9.66 x 9.66"
 1/2 V.4.75 x 9.66"
 1/2 H9.66 x 4.75"
 1/44.75 x 4.75"
 1/8 V.2.29 x 4.75"
 1/8 H4.75 x 2.29"



select market coverage

BRIDAL GUIDE

This section is a complete guide to assist with all phases of wedding planning.
 Publication Date January 21, 2009
 Ad Deadline January 7, 2009

BRAC

This guide will explain how BRAC (base realignment and closure) will affect your home or business.
 Publication Date March 11, 2009
 Ad Deadline February 25, 2009

EMPLOYMENT GUIDE 1

This valuable guide provides helpful hints on how to get the job, or employee, that is right for you.
 Publication Date April 8, 2009
 Ad Deadline March 23, 2009

HOME, GARDEN & RE (SPRING)

This section features ideas for gardening, design and home maintenance, as well as contractor and real estate essentials.
 Publication Date April 15, 2009
 Ad Deadline April 1, 2009

GOING, GOING, SOLD

This informative section is devoted entirely to the world of auctions; real estate, consignment, estate and more.
 Publication Date April 22, 2009
 Ad Deadline April 8, 2009

MILITARY APPRECIATION WEEK

An essential element of Military Appreciation Week, this special tabloid features articles and photographs about Aberdeen Proving Ground and the Maryland National Guard.
 Publication Date May 8, 2008
 Ad Deadline April 16, 2008



FARM FAIR

Endorsed by the Harford County 4-H Clubs & F.F.A. Clubs, this official guide features all essential information pertaining to the Harford County Farm Fair.
 Publication Date July 17, 2009
 Ad Deadline June 29, 2009

HOME, GARDEN & RE (FALL)

This section features ideas for gardening, design and home maintenance, as well as contractor and real estate essentials.
 Publication Date September 2, 2009
 Ad Deadline August 19, 2009

HEALTH CARE

This guide publishes during Breast Cancer Awareness Month and will feature valuable information for breast cancer patients, survivors, and their families. Additionally, it will include advice on general nutrition and fitness, as well as guidelines for living a longer, healthier life.
 Publication Date September 30, 2009
 Ad Deadline September 15, 2009

EMPLOYMENT GUIDE 2

This valuable guide provides helpful hints on how to get the job, or employee, that is right for you.
 Publication Date October 14, 2009
 Ad Deadline September 28, 2009

GIFT OF GIVING

This valuable guide provides insight into nonprofit, philanthropic organizations.
 Publication Date November 4, 2009
 Ad Deadline October 12, 2009

HOLIDAY MAGIC

This festive publication offers creative, interesting solutions to holiday gift giving.
 Publication Date November 11, 2009
 Ad Deadline October 28, 2009

WRAP IT UP

This creative publication offers creative, interesting solutions to last minute holiday gift giving.
 Publication Date December 9, 2009
 Ad Deadline November 24, 2009

Deadlines and publications are subject to change. Please ask your Advertising Representative for more information on each publication.