

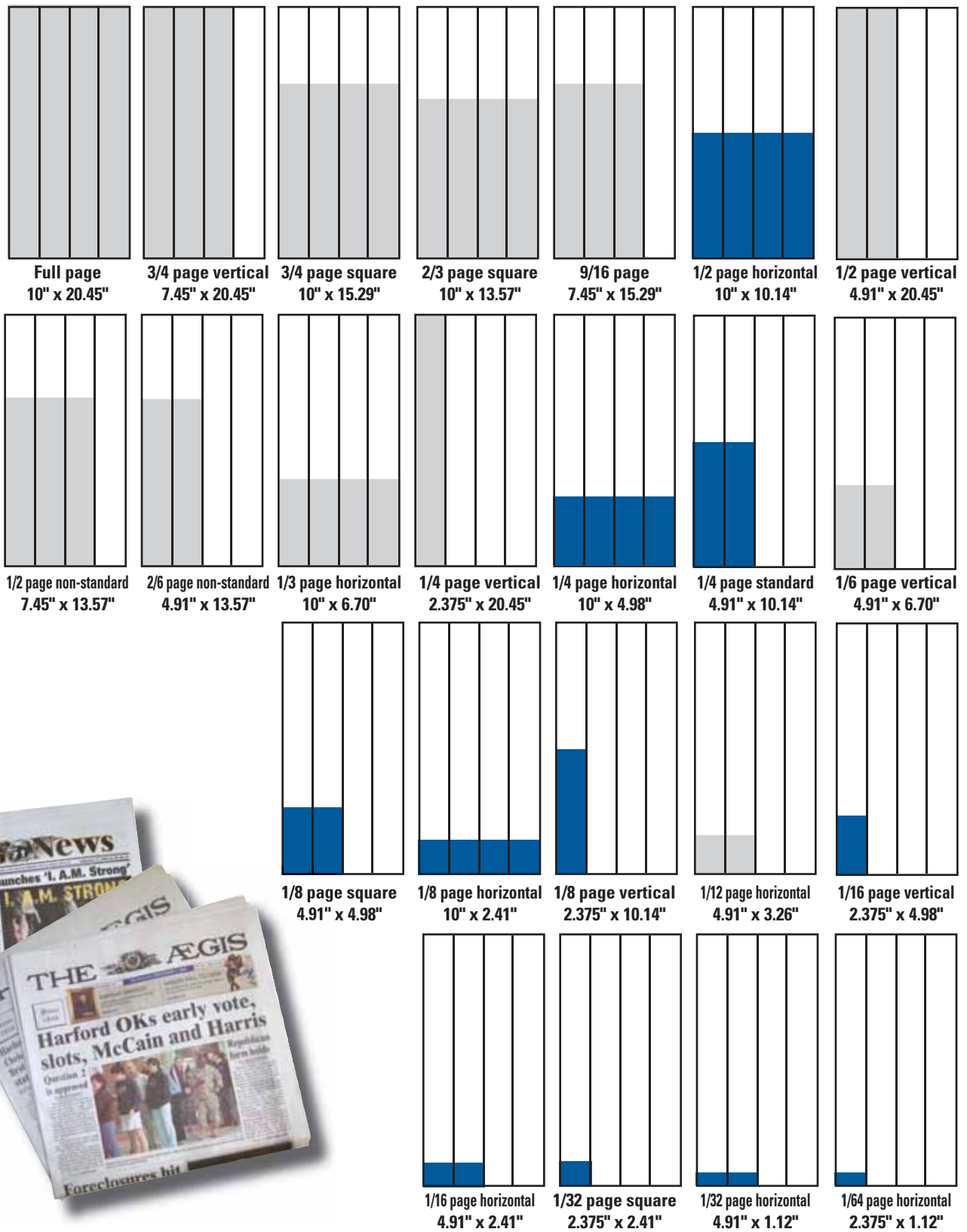
Ad size Information

BROADSHEET NEWSPAPERS

The Aegis, APG News

broadsheet ad sizes

Blue blocks represent sizes that easily fit into our tabloid products.



Ad size Information

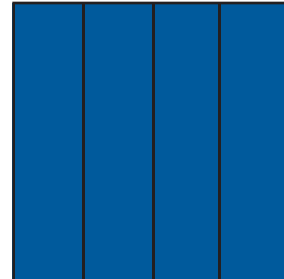
TABLOID NEWSPAPER

The Weekenders, The Record

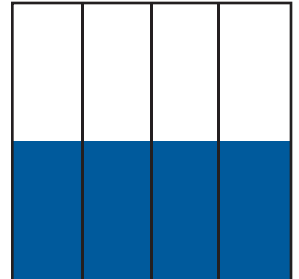


tabloid ad sizes

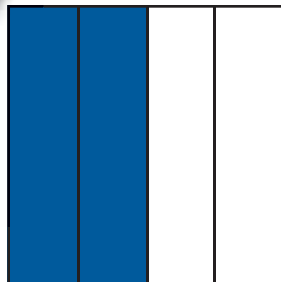
Blue blocks represent sizes that easily fit into our broadsheet products.



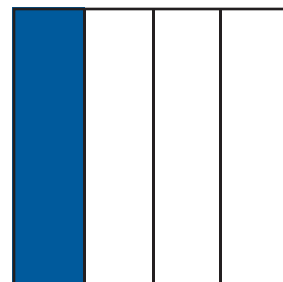
Full page
9.66" x 9.66"



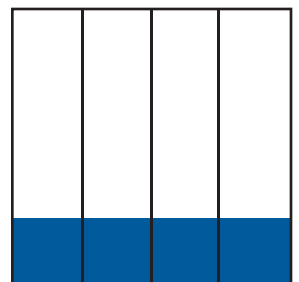
1/2 page horizontal
9.66" x 4.75"



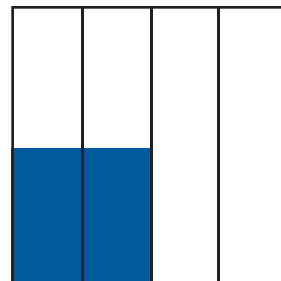
1/2 vertical
4.75" x 9.66"



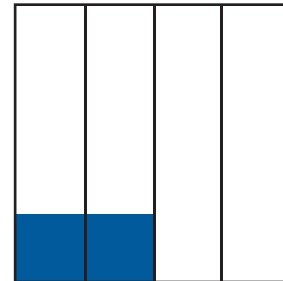
1/4 page vertical
2.29" x 9.66"



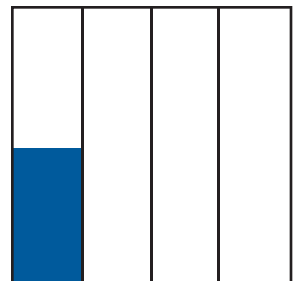
1/4 page horizontal
9.66" x 2.29"



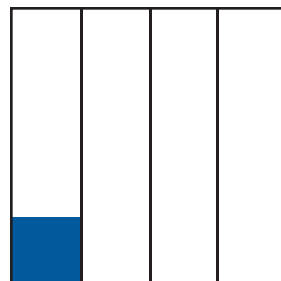
1/4 page square
4.75" x 4.75"



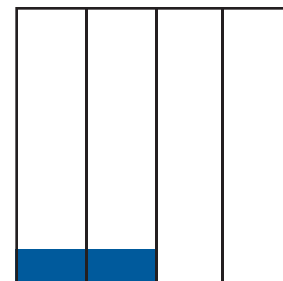
1/8 page horizontal
4.75" x 2.29"



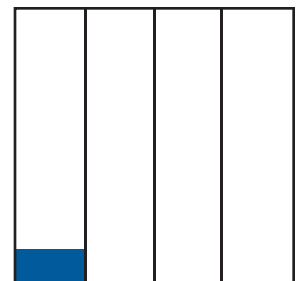
1/8 page vertical
2.29" x 4.75"



1/16 page square
2.29" x 2.29"



1/16 page horizontal
4.75" x 1.06"



1/32 page
2.29" x 1.06"

DIGITAL AD REQUIREMENTS

PDFs are preferred for black & white and full color ads only.

InDesign files also accepted. **MAC format only.**

Include printed composite with all digital ads.

All ads must be exact size.

Please refer to "Digital Ad Requirement" sheet for details.

SCANNING

Halftones - min. 200 dpi, 300 dpi preferred

Bitmap - minimum 600 dpi

85 lpi (line screen)

EPS files must be BINARY